

# DLite Press

*Your story, Your way*



P.O. Box 824  
Yorktown Heights NY 10598-9998  
<http://www.dlitepress.com> E-mail: [info@dlitepress.com](mailto:info@dlitepress.com)  
Full Self Publishing Service!

**Keep 100% Of Your Rights!**  
**Keep 100% of Your Profits (Author's Royalties)**  
**New and Experienced Authors Welcomed!**

DLite Press offers a range of customized publishing options to help you create a high quality, marketable book. Our packages include formatting, proofreading, editing, cover and interior design, promotional tools, and merchandising placements on major online bookstores. On books sold from our site, we offer 55% royalties on print copies and 75% royalties on eBooks.

At DLite Press you are taking charge of the distribution, selling and marketing of your book.

We can produce an industry-standard, price-embedded barcode for your book and put it on the back cover as part of our included service.

	Poetry or Short Story \$399	Basic Package \$699*	Premium Package \$999*	eBook Package \$399	eBook Only \$49
Paperback Binding (color or black and white)	★ Booklet only	★	★		
Pricing Suggestions	★		★	★	★
Price Embedded Barcode	★	★	★	★	
ISBN Assignment	★	★	★	★	
Back Cover Blurb Suggestions	★		★	★	
Cover Design					★
Text Formatting	★		★	★	
Kindle, ePub or PDF Formatting	★		★	★	★ PDF only
Page Layout	★	★	★	★	★
Editing Analysis	★		★	★	
Two Revisions	★	★	★	★	
Basic Marketing Service	★		★		
Online Marketing	★		★	★	
Inventory Management and Distribution Registration	★		★		
Upload to Amazon Kindle, Lightning Source, PubIt, Smashwords & Inclusion in DLite Bookstore	★		★	★	★ DLite Bookstore only

## Additional Services

- Trade or Hard Cover Binding
- Premium Cover Design
- Deluxe Cover Design
- Advanced Book Formatting
- Children's Book Formatting
- Cook Book Formatting
- eBook Formation
- Editing Analysis
- Proofreading & Copyediting
- PDF File Creation
- Print or eBook corrections
- Brochures, Flyers & Postcard design
- Indexing Service
- Online Marketing
- Worldwide Distribution through Major Online Sites

# DLite Press Publishing Packages

## Basic Package: Starting at \$699\*

- Book Size: Choose from 5"x8", 5.5"x8.5", 6"x9" or 8.25"x11" trim size
- Book Binding: A full-color paper back cover (black & white if preferred by author) that can incorporate:
  - Your title, sub-title, author name, inclusion of title and author's name on spine (if book thickness permits)
  - An image for the front cover that you submit (optional)
  - An author photo that you submit (optional)
  - An ISBN barcode-we will assign or you submit
  - **\$199.99** additional fee for color interior text or pictures
  - **\$499.99** additional fee for hardcover binding without dust jacket
- Page Layout
- **Free** Revisions: Two rounds of revisions incorporating any changes that you submit
  - **\$69.99** per page fee if more than two revisions

## Premium Service: Starting at \$999\*

**Includes all the Basic Service...Plus**

- Pricing suggestions
- Editing Analysis
- Text Formatting for print book
- Kindle, ePub or PDF Formatting for eBook
- Back cover blurb suggestions
- **Free** Inventory Management and Distribution Registration
  - DLite Press offers a flexible inventory management and distribution service. One year of service included in this package.
  - Books registered in our plan will be listed for sale on our website
- **Free** Basic Marketing Service
  - Author Marketing Kit, including:
    - Templates for Business Cards, Postcards, and Bookmarks (all files delivered electronically in PDF format)
    - Press Release or Sell sheet templates. Files delivered electronically in Microsoft Word or Rich Text Format (RTF)
- **Free** Online Marketing
  - Your book will be posted to online sites such as B & N, Smashwords & Amazon. Many Online postings are permanent

**\* Final price will depend on trim size, page count and total number of books ordered**

**Note: There will be a kill fee charge of \$299 with added prorated expenses, for any cancellations after work has begun.**

# DLite Press Publishing Packages

## Poetry & Short Story Publishing: Starting at \$399\*

- Book Size: Choose from 5"x8", 5.5"x8.5", 6"x9" or 8.25"x11" trim size
- Book Binding: Booklet printing only. Color or black & white that can incorporate:
  - Your title, sub-title, author name
  - An image for the front cover that you submit (optional)
  - An author photo that you submit (optional)
  - An ISBN barcode-we will assign or you submit
  - **\$199.99** additional fee for color interior text or pictures
- **Pricing Suggestions**
- **Editing Analysis**
- **Text Formatting for Print Book**
- **Kindle, ePub or PDF Formatting for eBook**
- **Back Cover Blurb Suggestions**
- **Free** Revisions: Two rounds of revisions incorporating any changes that you submit
  - **\$69.99** per page fee if more than two revisions
- **Free** Shipping within the continental United States. Unless other arrangements are made your books will be automatically shipped to you on publication
- Pricing suggestions
- **Free Inventory Management and Distribution Registration**
  - DLite Press offers a flexible inventory management and distribution service. One year of service included in this package.
  - Books registered in our plan will be listed for sale on our website
- **Free Basic Marketing Service**
  - Author Marketing Kit, including:
    - Templates for Business Cards, Postcards, and Bookmarks (all files delivered electronically in PDF format)
    - Press Release & Sell sheet templates. Files delivered electronically in Microsoft Word or Rich Text Format (RTF)
- **Free Online Marketing**
  - Your book will be posted to online sites such as B & N, Smashwords & Amazon. Many Online postings are permanent

**\* Final price will depend on trim size, page count and total number of books ordered**

**Note: There will be a kill fee charge of \$299 with added prorated expenses, for any cancellations after work has begun.**

# DLite Press Publishing Packages

## eBook Publishing: \$49

- Page layout for eBook
- Cover design: Only one cover design offered or author can submit a royalty free image
- PDF eBook formatting
- Free online upload to DLite Press web site. Your book will be offered for sale from our website
- Editing and proofing is not provided with this offer

## eBook Package: \$399<sup>#</sup>

- Page layout and eBook formatting
  - Your title, sub-title, author name
  - An image for the front cover that you submit (optional)
  - An author photo that you submit (optional)
  - An ISBN barcode-we will assign or you submit
- **Free** Revisions: Two rounds of revisions incorporating any changes that you submit
  - **\$69.99** per page fee if more than two revisions
- **Pricing Suggestions**
- **Editing Analysis**
- **Text Formatting**
- **Back Cover Blurb Suggestions**
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  - DLite Press offers a flexible inventory management and distribution service. One year of service included in this package.
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- **Free Basic Marketing Service**
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    - Templates for Business Cards, Postcards, and Bookmarks (all files delivered electronically in PDF format)
    - Press Release & Sell sheet templates. Files delivered electronically in Microsoft Word or Rich Text Format (RTF)
- **Free Online Marketing**
  - Your book will be posted to online sites such as B & N, Smashwords & Amazon. Many Online postings are permanent

<sup>#</sup> **Note: There will be a kill fee charge of \$299 with added prorated expenses, for any cancellations after work has begun.**

# DLite Press Cover Options

DLite Press offers three great cover plans that will essentially give you ultimate control of your work. Unless otherwise stated, all book bindings are paperback

## Basic Cover, Plan 1: Free

**Basic Cover Plan 1)**-Submit your own print-ready PDF or JPEG file for the cover- **Free**

## Premium Cover, Plan 2: \$299

**Premium Cover Plan 2)**-Premium Covers **\$299**

- Custom in-house designs in your choice of color or black and white. You get two designs to choose from, along with two rounds of revisions. You will have full rights to use original artwork and/or high quality royalty-free images.

## Deluxe Cover, Plan 3: \$599

**Deluxe Cover Plan 3)**-Deluxe Covers **\$599**

- First impression is critical and your book cover is the first impression of your work. A top graphic designer will design your premium cover. Your ideas will be transformed into a distinctive cover design that will attract both publishers and buyers.
- You get two designs to choose from - your choice of color or black and white - along with two rounds of revisions. You will have full rights to use original artwork and/or high quality royalty-free images.

### Minimum Submission Requirements for Plan 1:

- Author's name
- Title

### Minimum Submission Requirements for Plan 2 and 3:

- Author's name
- Title
- Novel summary: maximum 400 words
- Description and total number of main characters

### Optional Submission Requirements:

- Sub title
- Book retail price
- Review blurbs and /or summary of work (maximum 100 words for back cover)
- Authors picture :JPEG or TIF files
- Royalty free images to suit your book

# DLite Press

## Professional Formatting Services

With professional formatting, your book is formatted using Adobe InDesign, software that provides expert layouts for print and digital publishing. A professional layout gives your book an attention-grabbing look that is pleasing to read. With professional formatting, your book is formatted using Adobe InDesign, a software program that produces expert layouts for print and digital publishing. You can select one of three different templates for the layout, consisting of a variety of fonts and styles for headers, footers, margins, and page numbers.

### Text Formatting **\$299**

**Service includes:**

- Complete book interior layout for print or eBook.
- Correction of extra white space, paragraph indents, mixed fonts, headers and footers, page numbering, proper order of front material, and an updated table of contents.
- Formatting does not correct typos, misspellings, incorrect wording, incorrect punctuation, or other editorial issues. Only an Editing Analysis or Copy Editing and Proofreading will only address these issues.

### Advanced Formatting **\$399\*** (Including image placement)

**Service includes:**

- Complete book interior layout for print or eBook.
- Correction of extra white space, paragraph indents, mixed fonts, headers and footers, page numbering, proper order of front material, and an updated table of contents.
- **Placement of a maximum of ten images.** We will not crop, resize, or otherwise change your images. What you submit to us will be placed on the page.
- **There is an additional \$9.99 per image charge for image resize and cropping** Formatting does not correct typos, misspellings, incorrect wording, incorrect punctuation, or other editorial issues. Only an Editing Analysis or Copy Editing and Proofreading will only address these issues.

### Cook Book or Children's Picture Book Formatting: Starting at **\$499\***

**Service includes:**

- Custom formatting tailored to your print or ebook.
- Unlimited use of images. We will not crop, resize, or otherwise change your images. What you submit to us will be placed on the page.
- **There is an additional \$9.99 per image charge for image resize and cropping.**
- **Children's picture books have a maximum of 30 pages.**
- Formatting does not correct typos, misspellings, incorrect wording, incorrect punctuation, or other editorial issues. Only an Editing Analysis or Copy Editing and Proofreading will only address these issues.

**Minimum Submission Requirements for any formatting package:**

- Your final, proofread manuscript file as either a Microsoft word document, OpenOffice document or in Rich Text Format (RTF).
- Your images as separate JPEG files.
- Your ISBN. You must obtain an ISBN before beginning this service. Your ISBN must appear on your copyright page. This is a mandatory requirement by DLite Press.
  - DLite Press will obtain an ISBN for you if you have already purchased one of our packages.

**You will receive:**

- A PDF as well as a Word version of your formatted manuscript.

After purchasing the service, DLite Press will send you instructions on how to submit your file.

# DLite Press Editing Services

Our Professional Editing Services ensures that your English-language manuscript will be polished and ready for submission. DLite press will respect your writing style and the overall tone of your manuscript. However, we can improve the general clarity of your work by correcting spelling and grammar; replacing inappropriate words; deleting redundancies; fixing problem sentences; and sharpening your vocabulary. We will also re-arrange sentences and paragraphs and edit for overall wordiness.

## Editing Analysis \$299\*

Our Editorial services will review your work for inconsistencies, grammatical errors and repetitive passages. Customer purchasing the Editing Analysis can automatically deduct **\$299** from the Proofreading and Copyediting charge.

### Service Includes:

- Correct grammatical and typographical errors, misspellings, incorrect punctuation, or other minor editorial issues.
- An unbiased professional recommendation on whether a full copy edit is necessary.
- A 5-8 page sample of a full edit if needed-generally this will be the first 5-8 pages of your manuscript.

## Proofreading & Copy Editing Services- per word\*

### Proofreading & Copy Editing Service

- A line-by-line intensive edit that includes everything from grammatical and typographical errors to character and time frame inconsistencies
- Editing at this level will include a check for tone, perspective, complexity, sentence structure, sentence fragments, spelling, incorrect wording, syntax, punctuation, flow and formatting
  - **Pricing is based on word count relative to the size of the book**
    - \$0.03 per word for books up to 50,000 words
    - \$0.06 per word for the next 25,000 words up to 75,000 words
    - \$0.12 per word after 75,000 words

### Minimum Submission Requirements-For Either Service:

- Your completed manuscript file in Microsoft Word, OpenOffice or Rich Text format (RTF) format

After purchasing the service, DLite Press will send you instructions on how to submit your work

# DLite Press Marketing Services

Having a marketing strategy can literally be the life or death of your book. An effective marketing plan will distinguish your book from the competition, allowing it to stand out and be unique. Our packages provide the tools to reach your audience effectively.

## Basic Marketing Service: \$299\*

### Author Marketing Kit

- Templates for business cards, Postcards, and Bookmarks (all files delivered electronically in PDF format) \*
- Press Release & Sell sheet templates. Files delivered electronically in Microsoft Word or Rich Text Format (RTF) \*

## Advanced Marketing Service: Starting: \$499\*

### Author Marketing Kit

- Templates for business cards, Postcards, and Bookmarks
  - All files delivered electronically in PDF format \*
- Press Release & Sell sheet templates
  - Files delivered electronically in Microsoft word or Rich Text Format (RTF) \*

### Online Marketing

- Online placement: Your book is posted on multiple publishing and authors' sites. Many postings are permanent

### Online Bookstore

- Your personal web page
  - Author's web page package includes domain name registration and initial one page per book design
  - There is a \$199/year web upkeep and hosting fee. Billing will be pro-rated
  - Web upkeep and hosting fee is waived if author register his or her own domain name and sets up his or her own hosting plan
  - Individual domain name subject to international standards and availability

\*There is an added charge for print copies of your files

## Online Marketing Only: \$99.99\*

### Get Nationwide Exposure!

We will feature your book on online sites, blogs and other publishing and authors' sites.

This service is **free** with purchase of our premium package. The registration without purchase of the premium package is: **\$99.99**

- Note: Placement on many online sites is permanent



# DLite Press Other Services

Whatever your publishing need, DLite Press can find a plan for you. We can create professional files for students, the novice or the professional writer. We can also serve all your marketing needs with flyers, postcards, bookmarks or brochures.

**Call or Email Today!**

- **eBook formatting: \$99.** Add eBook formatting to your basic package. Get your book on Kindle, Barnes & Noble (PubIt) Smashwords or Lightning Source. Your book will be formatted for Kindle, ePub and PDF eReader devices.
- **ISBN Assignment: \$59.99.** 90 peel-and-stick labels with your ISBNs or your ISBNs emailed as a bmp, gif, jpg or png file. (This service is **free** with purchase of any of our packages.)
- **Get Your Book On Online: \$99.99.** Your book will be uploaded to major sales, publishing and authors' websites where it will be available to a worldwide audience. An ISBN is needed for most major sites. No ISBN is needed for Amazon Kindle upload. Online placement is permanent. (This service is **free** with purchase of many of our packages.)
- **Get Additional Print Copies Of Your Book**
  - For as little as **\$5.50\*** per copy. We will create paperback print copies of your books. **Free** shipping for up to 20 additional books if you live in the continental United States. (\*final cost will depend on word count.)
- **Get Your Manuscript Typed**  
DLite Press can convert your handwritten or typed text to professionally formatted Microsoft Word or OpenOffice digital documents.
  - Rate: **\$2.99** per page.
- **Create Professionally formatted PDF Files or Digital Files of your book**  
DLite Press can convert your existing Microsoft Word or OpenOffice document to PDF for submission to publishers or printers. We can also provide you with a digital copy of your entire book including a formatted cover and full text of your work.
  - Rate: **\$1.99** per page.
  - Rate: **\$49.99** for a complete digital file/s of your work.
- **Create Print Ready Files**  
A professional publication can include the front matter, including the copyright page and the table of contents. The book also must have an eye-catching back blurb. DLite Press will produce an expert look for your work by creating a print-ready file of any necessary part of your book. (This service is **free** with purchase of many of our packages.)
  - Rate: **\$19.99** per file.
- **Print or eBook Correction**
  - Fix minor errors and typos in your book. Rate: **\$49.99** for up to 50 corrections.
- **Create Marketing-Brochures, Flyers, Bookmarks or Postcards**  
DLite Press will design and create high-end marketing materials to meet the needs of your business or publishing plans. Rate:
  - Brochures & Flyers: **\$159.99** for 100.
  - Postcards or bookmarks: **\$99.99** for 200.
- **Website Design**  
DLite Press will give you an online presence with your personal web page.
  - Author's web page package includes domain name registration and initial one page per book design
  - There is a **\$199**/year web upkeep and hosting fee.

**\* Final price will depend on trim size, page count and total number of books ordered.**